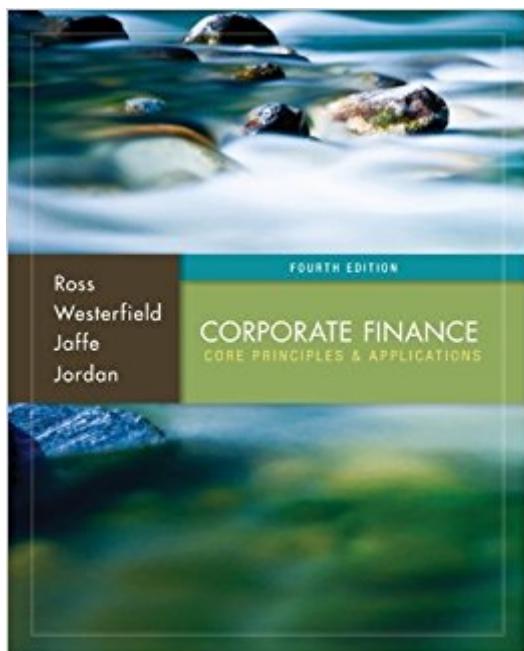


The book was found

Corporate Finance: Core Principles And Applications (McGraw-Hill/Irwin Series In Finance, Insurance, And Real Est)



Synopsis

NOTE: This book does not include Access Code The integrated solutions for Ross/Westerfield/Jaffe/Jordan's Corporate Finance: Core Principles and Applications have been specifically designed to help improve student performance, meaning that students are prepared for and engaged in class, and they can successfully solve problems and analyse the results. McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master chapter core concepts and come to class more prepared. In addition, resources within Connect help students solve financial problems and apply what they've learned. Ross' focus on the core concepts, cutting-edge research, and rich problem material combine with a complete digital solution to help students achieve higher outcomes in the course. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Book Information

Series: McGraw-Hill/Irwin Series in Finance, Insurance, and Real Est

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Average Customer Review: 4.1 out of 5 starsÂ See all reviewsÂ (14 customer reviews)

Best Sellers Rank: #126,583 in Books (See Top 100 in Books) #204 inÂ Books > Business & Money > Finance > Corporate Finance #2821 inÂ Books > Textbooks > Business & Finance #34384 inÂ Books > Reference

Customer Reviews

This is a college level book with a elementary school profile with too many multicolor charts interrupting the thought process of the author, poorly done charts . . . as a graduate student I found myself using alternative methods to do my coursework instead of this overpriced book.

This book was advertised as brand new and still in original wrapping. Although wrapped, this book

was originally produced with a Connect Application Card, which was described in detail in the first 4 pages of the book, but was not present with this book. Since it was advertised as new and wrapped, I assumed it would have the card present. It was not indicated in the description as otherwise. The Connect Application Card, purchased separately from this book costs \$173.99 plus tax, which placed this book well above University Bookstore price (Outrageous Markup!!!) Beware and ensure that all contents come with your future purchases if not described. Don't take for granted that all the contents will come with your "brand new book"!

Corporate Finance was an easy to read textbook with many real life examples drawn from companies and current events that a non-finance person is still familiar with. This was my first encounter with a finance curriculum, but the book was easy to follow and clearly explained the most important topics relating to corporate finance. It would have been helpful if the text had worked through a few more problem examples. The rental option was economical compared to buying the actual textbook. The textbook itself was in great condition.

It helped me a lot in my introduction to finance class and I am horrible when it comes to numbers, I received an A in the class.

The book looks new and I received it days before I expected!

Exactly what I needed, delivered as it needed to be.

just what i needed thanks

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